

PS&S Roundtable Action Plan Report

By Michael Rowan, May 22, 2014

What follows is a list of the 29 RT individuals who completed the Action Plan information and participation sheet, followed by a table indicating how many individuals would perform campaign eight types of campaign activities ranging from sending emails to fundraising.

Since almost all the individuals are associated with organizations with significant capability to perform campaign activities, and since the RT personal statements were filled with passion and commitment to this issue, the PS&S campaign can expect a lot of these pledges to be fulfilled.

To organize PS&S to do that, we will create a database file for each of the 29 participants detailing their information, experience, capabilities and interest. Once the campaign is up and running, the database can be used to activate the participants as the campaign decides. And as individuals and organizations join the PS&S campaign, the Action Plan information sheet will be prepared for each so they join the database.

CAMPAIGN ACTIVITIES RT PARTICIPANTS WILL PERFORM FOR PS&S

Emails	26
Tweets	17
Making telephone calls	12
Meetings with public or government officials	22
Organization of campaign activities	15
Managing campaign tasks	10
Networking for sponsors and PS&S support	10
Fundraising	7
Other (TV program or newspaper work)	3